



THE COMPLETE REVOLUTION **MAYAVI DUNIYA 2E** DEDICATED TO MAGIC & MAGICIAN

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Illusionist Rajkumar, Brand ambassador Mayavi Duniya and his son Mentalist Tushar Kumar, hoist the flag of Indian magic abroad



- Jadugar Prahlad Rai, Jaipur

A moment of pride for the Indian magic community: Illusionist Rajkumar-brand ambassador for the 'Mayavi Duniya' family-and his son, mentalist Tushar Rajkumar, created a sensation with their performances during their 2026 tour of Europe and the Middle East.

This tour was exclusively managed by the Delhi School of Magic. Its tagline was "One Journey. Endless Wonder. Magic Beyond Borders." The magical journey spanned three countries, featuring a total of eight shows:

Frankfurt (Germany): September 2, 3, 4, and 5, 2026

Zurich (Switzerland): September 7 and 8, 2026

Dubai (UAE): September 10, 2026

Illusionist Rajkumar is a renowned name in the Indian magic world and has brought global recognition to Indian magic. Alongside him, his



son, mentalist Tushar Rajkumar, captivated audiences and earned great acclaim with his extraordinary feats of mentalism and mind-reading.

Magician Rajkumar holds a distinguished place not only among Indian celebrity magicians but also among world-famous magicians. His sense of brotherhood is such that even during shows abroad, he invites Indian audiences as guests.

When the legendary American magician Franz Harary performed at 'Kingdom of Dreams' in Gurugram, Rajkumar arranged for hundreds of magicians to watch the show-for which tickets were expensive-free of cost. When I proposed that Shiv Kumar & Bhawar Talayacha be taken to the show,Rajkumar not only facilitated their attendance but also traveled from Delhi to Gurugram himself to accompany us to the show; truly, this spirit of brotherhood runs through his very veins.

The 'Mayavi Duniya' family is delighted and proud of this world-class tour undertaken by both artists.

International famed illusionist Rajkumar honoured

Brand Ambassador of Mayavi Duniya Magazine, Founder Delhi School of Magic & Famous Illusionist Rajkumar was recently honoured by Padmashree Awardee Poet Shri Ashok Chakradhar at LGG Auditorium after his spectacular show. The programme was organised by Bhagirathi Samajik Sanskriti Manch. Sri Rajkumar has humbly attributed this achievement to the elders, wellwishers & almighty God.



A Spectacular Magic Performance by a Brother-Sister Duo



Tushar Rajkumar and Aanchal Rajkumar delivered a stunning 'mind-hacking' magic show in Dubai. According to reports, the duo-children of the renowned illusionist Rajkumar (Brand Ambassador of 'Mayavi Duniya')-performed this amazing show on September 10 in Dubai (UAE), drawing thunderous applause from the audience.

They maintain that mind-reading is not magic, but rather the science of the mind.

The 'Mayavi Duniya' family extends its congratulations to the brother-sister duo.

Grand illusion Show by Magician Shiv Kumar Continues in Hanumangarh, inaugurated by Miss India Kanchan Kataria

Hanumangarh city is witnessing the magic of illusion as the much-awaited magic show by renowned Magician Shiv Kumar is currently

running at the Uttam Marriage Home in Hanumangarh Town. The show was inaugurated by Miss India Kanchan Kataria on 18 September'26. A large number of magic lovers and families are reaching the venue daily to enjoy the spellbinding performance.

On this occasion, Magician Monu Tara from Sadulshahar had arrived



to watch the show. He highly appreciated the presentation, stagecraft and new magical experiments of Magician Shiv Kumar.

On September 21, the daughter of late Jadugar Samrat Trikal Ji, whose in-laws' home is in Hanumangarh, came to the show with her husband Lokesh Sharma and her son. Shiv Kumar invited her on stage and welcomed her with shawls and garlands. Magician Monu Tara was also present at the same show.

Showing mutual brotherhood and respect, Magician Shiv Kumar honoured Magician Monu Tara by draping a ceremonial stole (dupatta) over his shoulders. On 23rd September, Magician Prashant Nagpal from Sri Ganganagar also reached the show along with his friend, where Shiv Kumar honoured both of them by draping a shawl over them. Nagpal also felicitated Shiv Kumar.

The atmosphere was filled with warmth and enthusiasm among the artists and the audience present.

Magician Samala Venu Mesmerizes Audience on World Tourism Day



The Government of Telangana organised a spectacular illusion show by Illusionist Mr. Samala Venu, international magician and Central Film Censor Board member, on 27th September 2026 on the occasion of World Tourism Day celebrations at Shilpakala Vedika, Hitech City,

Hyderabad.

Hon'ble Chief Minister Sri Revanth Reddy, Hon'ble Minister for Culture and Tourism Sri Jupalli Krishna Rao, along with other tourism department officials, were present on the occasion and distributed Tourism Excellence Awards.

The 45-minute illusion show amazed the audience and was highly appreciated by one and all.

Samrat Shankar's Show Mesmerizes Audience at CRSU Jind , Haryana



As part of the Amrit Kaal awareness campaign, the magic show organized at C.R.S.U. Jind from September 24 to September 27, 2026, left the audience mesmerized and astonished.

The magician Samrat Shankar presented his amazing programme, which kept the spectators spellbound with wonder and surprise throughout

the show.

Under the awareness campaign of Amrit Kaal, people were mesmerized and surprised to see the amazing program of the world's greatest magician Samrat Shankar in the magic show being organized at C.R.S.U. Jind from 24-9-2026 to 27-9-2026.

Renowned Magician Anand Recovers After Long Illness

The magic fraternity has heaved a sigh of relief as renowned magician, Magician Anand of Jabalpur, has recovered after being severely unwell for several months.

He was admitted to multiple hospitals and underwent prolonged treatment, during which magicians across the country prayed for his speedy recovery.

According to latest reports, he is now healthy and is speaking on the phone with select well-wishers.

Meanwhile, Magician Rai, founder of Mayavi Duniya magazine, who called several times to convey his best wishes, said his calls went unanswered.



Maths Magic by Kalpeshbhai Akhani takes the centre stage at Vadnagar



On September 23 the 118th birth anniversary of Late Prof. A. R. Rao was celebrated at Vivekanand Vidyalaya, Vadnagar, Gujarat.

Principal Shri Kalpeshbhai Akhani paid tribute to Prof. Rao, recalling his humility and dedication to mathematics.

Highlighting the day was a special Maths Magic and Origami programme. Shri Akhani presented captivating experiments like untying a knot in a handkerchief, making three unequal ropes equal, Binary Cards, Four-Colour Cards, Lock Mystery, Magic Square, and rope escape.

He explained that such magical activities help remove students' fear that "Maths is difficult" and build genuine interest in the subject.

Ten students also presented mathematical puzzles and tricks and were awarded prizes. In the Origami session, students learned to make a bird, cuboid and modular cube.

The programme was successfully organised with the support of the school staff.

Magician P. Vaskar Junior's splendid performance in Bhubaneswar

- Jadugar Bharat Bhusan Pahi

On 14 Sept'26 Shivani Enclave, Bhubaneswar witnessed a magical evening where P.Vaskar Junior presented a power-packed one-hour show of magic, hypnosis and comedy for over 100 spectators.

The show opened with colourful conjuring tricks for children, followed by a much-applauded hypnosis session for elders. A lady professor from KIIT

International University, who came on stage as a volunteer, was hypnotized with humorous instructions that left the entire hall in splits.

Another highlight was the umbrella prediction act, where prediction slips were revealed in a comic style. Vaskar's perfect timing and effortless



humour turned the magic into a memorable comedy act, earning thunderous applause and a standing ovation.

The family-friendly show concluded with residents of the society felicitating the magician with an appreciation letter and gifts.

One-Day Conference in Pune on January 16: **Madan Bharti to Receive 'Sahitya Ratna** **Shiromani' Award**

Inspiration: President 'Jadu Maharshi' Magician P. Rai (Founder and Editor-in-Chief, Mayavi Duniya magazine, Rajasthan)



The year 2027 is set to begin with a special event for magic enthusiasts and magicians alike. On January 16, 2027, a one-day conference is being organized in Pune-Maharashtra's cultural and theatrical hub-under the aegis of the National Magic Council, Pune. The event will take place at the Udyanprasad Office, near S. P. College, Tilak Road, Pune-30.

This conference aims to foster camaraderie among magicians, facilitate the exchange of knowledge and experiences, and inspire the next generation. It marks the continuation of a journey that has already seen nine successful magic conferences held under the guidance and coordination of Dilip Ji (Bhausahab Zhodge).

A key highlight of the event is its highly affordable delegate fee of just ₹300. The organizers have kept the cost low to ensure that magicians do not face a financial burden amidst the various magic conferences taking place across the country, thereby allowing the maximum number of artists to participate.

The conference will provide magicians with the opportunity to meet fellow artists, learn about new techniques and ideas, share experiences, and deliberate on the future of the art of magic. Special emphasis will also be placed on encouraging the new generation of magicians and strengthening the spirit of unity and cooperation within the magic community.

The personality of Dilip Ji Bhausahab Zhodge is another major attraction of the event. His active and enthusiastic engagement with the art of magic and young magicians-even at the age of 82-along with his vast experience and dedication to the craft, serves as a true inspiration for artists of the new generation. It has been decided to honor the renowned writer on magic, Madan Bharti, with the "Sahitya Ratna Shiromani" award at the conference; Bhausahab Zhodge conveyed this information to Magician Prahlad Rai.

The Mayavi Duniya magazine team extends its heartfelt best wishes to Dilip-ji (Bhausahab Zhodge) and the entire organizing team for this unique and commendable initiative. Contact for more details: - Dr. Mayavi Zhodge – 957379494 and Balaji Kore - 8087726240

Mentalist Harish Yadav Enthralls Audience at IIT BHU

On 28th September 2026, IIT (BHU) Varanasi witnessed a thrilling evening of mind-reading and psychological illusion.

Mentalist Harish Yadav performed his popular Mentalism and Telepathy show for students and faculty.

It was a challenge and joy to read the minds of some of the brightest thinkers in the country. The crowd's skepticism quickly turned into awe, making the atmosphere electric.

Harish Yadav thanked the organizing committee and the audience for making the show a huge success.

Magician A. D. Badasha's Show in Faridkot Carnival



The Baba Farid Carnival is a national-level fair where artists from different states come from far and wide. The fair is held from 20th to 23rd September, but its hustle and bustle can be seen a week in

advance. Big artists, singers, and playwrights also come to this fair.

On 20th September, in the rationalist play, messages were given to stop female foeticide and to promote patriotism. During the same event, Magician A. D. Badshah performed a magic show against superstition. On behalf of Tarksheel Society Bharat, A. D. Badshah was honoured with a memento.

Magicians "Get-Together Function" Held joyfully at Sewan

The concept of mutual get-together program of magicians of Bihar is leaving its indelible mark. In this sequence, on 20th September, with the

courtesy of Magician Bhuvaneshwar and Magician Sanjeet Kumar, it was



organized in an auditorium at Bhagwanpur Haat, District Siwan under the chairmanship of Magician Vijay. About 35 magic artists ensured their participation. In it, some old

artists who had kept distance from magic were seen enthusiastic. Organizational activities were also discussed. There was also a wonderful program of magic performance and teaching. Magician Madan Mohan gave a card magic gift to everyone, demonstration of which was done by Magician R. K. Tiwari.

Mainly the names of artists who participated in this program are, all Magicians R. K. Tiwari, Mahananda, O. P. Sarkar, Sanjeet Kumar, Dr. Vinod Patel, Bhuvaneshwar, Rajan Kumar, Raju Yadav U P, Akshayvar, Madan Mohan, Manoj Kumar, Chandrashekhar U. P., Ganesh Prasad, Shyam Sundar, Raghuveer Singh, Uday Kumar, L. P. Sharma, Rohit Singh Kolkata, Prashant Kumar, Swaraj Kumar, Tuntun Kumar, Shambhu Singh and Vijay Kumar etc.

The gathering of magicians of Bihar in large numbers and creating an atmosphere of a mini-conference is a great inspiration for magicians of the whole country. We feel proud & salute to this concept of senior magician R. K. Tiwari.

The next program was announced to be held in Chhapra on date 22/11/2026 by Jadugar Madan Mohan .

Grand Welcome of Magician C. K. Bhamawat **on his arrival in Bikaner**



On the arrival of magician C. K. Bhamawat of Udaipur, Rajasthan in Bikaner on 28th September 2026, he was given a warm welcome and felicitation by the Honorary Editor of Mayavi Duniya magazine, Engineer Manoj Kaushik, by presenting him with Safa, Shawl, garland and a gift given by magician dealer D. P. Azad Ji of Ghaziabad.

On this occasion, local magician of Bikaner Sushil Jain was also present. It is to be noted that magician C.K. Bhamawat had come to Bikaner for a Kavi Sammelan program of the Jain community being held in Bikaner.

A Courteous Meeting of Two Senior Magicians



During his devotional tour, Senior Magician S. Lal, President of Shekhawati Magic Circle, Sikar, reached District Pali (Rajasthan) on Saturday, 19th September. He visited the Marudhara Guest House located near Hemawas, Pali on the Jodhpur-Udaipur Road, where he had a warm and cordial meeting with Senior Magician Bhairon Singh Kumpawat.

It is worth mentioning that Bhairon Singh Ji had attended the All India Magicians Conference held in Sikar in the 1980s, and since then, the bond between the two seniors has continued.

Bhairon Singh Ji's dedication towards magic and magicians can be understood from the fact that for many years he has made arrangements for free lodging and food for magicians at his Marudhara Guest House Hotel, and this has also been clearly written on a board at his hotel.

Magician V. Samrat from Meerut Welcomed in Rajasthan



Professional magician V. Samrat from Meerut recently visited Rajasthan on a personal tour with his wife. He had informed the magicians of Jaipur, Ajmer and Udaipur about his visit in advance.

First, he reached Pushkar, a suburb of Ajmer, where Arun, J. K. Sharma, Hitesh, Ajay Agrawal, and Rajendra Sharma (Junior Mayavi) felicitated him.

After that, he reached Udaipur where he was felicitated by the Mewar Magic Circle, Udaipur. Under the leadership of Bhanwar Talaicha, M. Lal, C. K. Bhamawat, Raj Tilak and others honoured him.

After that, he returned to Jaipur where he was welcomed at the residence of S. Kumar by S. Kumar, Kamal Patel, Junior S. Kumar, Nand Kishore Malpuri, Vandana Malpuri, Jambaz, Ashfaq, Mahesh sen, Magician Rai and others.

Magician Jitendra Rajawat Visits Udaipur



Professional magician and magic instructor Jitendra Rajawat (Jaipur) arrived in Udaipur for a three-day visit. During his stay, he performed magic shows at various resorts.

He also engaged in discussions and an exchange of ideas regarding the art of magic with members of the Magic Art Circle–Mewar. Additionally, the visit provided an opportunity to learn new magic tricks and techniques for performance.

Deliberation held on preservation of magic art and welfare of magicians

The divisional-level annual meeting of Chambal Magic Club, Kota was organized on Sunday at Chhawani. Senior and young magicians from Kota division and nearby districts participated in the meeting. During this, detailed discussion was held on the preservation, promotion of magic art and the interests of the artists.



The meeting was chaired by divisional president Dr. Dhansu Annu Singh Dhakad. He said that magic is not just a medium of entertainment, but an important part of India's ancient cultural tradition. There is a need to take this art to the new generation and to provide a proper platform to magicians.

In the meeting, senior magician Ashok Sharma inspired everyone by performing magic. He said that continuous events are needed for the development of the art and the welfare of the artists. All magicians should work together for its preservation.

In the second session, magician Suryaprakash Jadupal also performed and said that magic is included in the ancient art traditions of India and it is necessary to preserve its traditional form in changing times.

The meeting was attended by magician Anant Purohit from Taleda area of Bundi, district president Suryaprakash Jadu Pal from Baran, Shivshankar from Jhalawar and Indraraj Dadhich, Mohd. Noor, Rohit Saxena and many other artists from Kota. All of them shared their experiences and gave suggestions for the development of the art.

Magician Ali Honoured with Magical Mentor Award at Mayabazar-2



On 27 September, renowned Hyderabad-based magician, Magician Ali, was honoured with the Magical Mentor Award during the Mayabazar-2 convention organised by the A.P. Magic Association in Khammam.

The award recognises his significant contribution to the art of magic entertainment and his dedicated mentorship of numerous young magicians.

Magician Ali is widely acclaimed across the country, particularly for his mastery in conjuring, close-up magic and manipulation acts.

Magic props manufacturer and dealer Magician Avinash has appreciated the good arrangements made for the dealers.

The Mayavi Duniya family extends its heartiest congratulations to him on this well-deserved honour & to all organising members for the successful arrangement of the conference.

Magician Manutara Sets Example of Brotherhood in Sirsa

When the show of the Great Stunt Man and Mega Magic Star, Magician Shivkumar, began in Sirsa, Haryana, the one person who stood shoulder to shoulder with him day and night until the show concluded was Magician Manutara. The example of real brotherhood presented by Manutara is an inspiration for all of us.

Shivkumar said that while he usually receives the support of local magician brothers in every camp, the way Brother Manutara upheld real brotherhood is exemplary and a memorable inspiration.

The Mayavi Duniya family salutes a personality like Manutara.

Magic Conventions / Magic Festivals

Sr. No	Name of magic conventions / festivals	Date	Venue:	Delegate Fee:	Organizer:
1	Annual Magic Festival	5-6 .12. 2026	Bally, Howrah (W.B.)	Rs. 800/-	Magic Authority of India, Devashish Saha Rai - 9830301214, 9874068606
2	Jangipara Magic & Magician Festival '26	10 - 11.12 . 2026	Jangipara	Rs.	8250591433
3	GRAND ONE DAY MAGIC CONVENTION by IMHA	15th Nov 2026,	VELLALAR COLLEGE AUDITORIUM , Erode	Members Rs. 777/- Other Magicians Rs. 2999/- A Dealer Stall Rs. 1999/- Spouse/Assistant Rs. 1555/-	NANDHAKUMAR PRESIDENT 95851 13106 P. SAVKOOR SECRETARY 94480 41068 APPU RAMASAMY 8525942021
4	Mayavi Pune Convention	16. 01. 2027	Pune (Maharashtra)	Rs.300/-	Rashtriya Jadu Parishad, Pune 8087726240
5	International Magic Festival Mayalok 2027	26-27-28. 01. 2027	Chittorgarh (Rajasthan)	Rs. 5100/-	Jadu Kamal Babu Laxman Singh Gehlot Jayanti Samaroh Samiti 9414207356
6	Jadu Mahotsav 2027	22-23. 02. 2027	Rudrapur, Uttarakhand	Rs. 1100/-	Bharatiya Magic Kala Trust, Magician Kuldeep Mishra - 7982879182

TRIDEV PRESENTS: WORKSHOP ON STAGE MAGIC

Tridev group (Odisha) is organising a special Workshop on Stage Magic on 10th January 2027 (Sunday) in Puri, Odisha.

The workshop will feature three Master Magicians sharing their knowledge and experience:

Subhrangshu Chakraborty – Bodyload/ Conjuring Magic

Chinmoy Banerjee – Mentalism

Kaushik Biswas – Mentalism & Close-Up

The workshop will be held from 10:00 AM to 5:30 PM.

The entry fee is ₹750.

Dealer Stall by John Rinku Sarkar & Pigeon Magic Shop will also be available at the event.

For registration: 9556504376 / 9937720732 Magicians & Mentalist are invited to be part of this special learning event.

A Meeting of Like-Minded in Bhubaneswar



Kolkata-based mentalist Kaushik Biswas recently visited the home of mentalist Chinmay Banerjee in Bhubaneswar.

The two artists engaged in an in-depth discussion regarding new trends and techniques in the art of mentalism.

As a gesture of respect and affection, mentalist Chinmay Banerjee gifted Mr. Biswas a beautiful framed picture of Lord Jagannath.

This gesture beautifully exemplifies the spirit of brotherhood and mutual respect within the world of magic. 'Mayavi Duniya' highly commends Chinmay Banerjee for fostering this sense of brotherhood.

Few words to Convention/ Event Organizers

Some convention or event organizers are attempting-unsuccessfully-to sow discord within the Mayavi Duniya family. It is acceptable for someone to call and seek my cooperation; after all, we are a media entity.

However, if I am invited but other members of the family are not even acknowledged, I will under no circumstances accept the invitation-meaning the *Mayavi Duniya* magazine family will not accept it.

Since the names of the Brand Ambassador, Honorary Editor, Co-Editor, Deputy Editor, Spokesperson, Managing Editor, Column Editor, and members of the Editorial Board appear on the front banner, it is mandatory to invite all of them-regardless of whether they attend or not. After all, most magicians are invited individually; why, then, cannot the *Mayavi Duniya* Editorial Board be invited as well?

--Magician Prahlad Rai, Founder-Publisher and Editor-in-Chief, Mayavi Duniya.

Magician Sandeep Sharma's Spectacular Magic Show

Magician Sandeep Sharma entertains children and conveys the 'Beti Padhao, Beti Bachao' message.

Bassi Pathana, July 29 – During a grand music and Bhajan competition organized for children at the ancient Shri Ram Mandir-held under the leadership of Karam Chand Batra (President) and Ram Kishan Chopra (Chairman) of the Samaj Jagriti Society, Bassi Pathana-renowned magician 'Magic King' Sandeep Sharma, who arrived specially from Nakodar (Jalandhar), mesmerized the audience with a spectacular display of his artistry.

Magician Saroj Rai Mesmerizes the Audience



On September 5, 2026, a grand magic show was performed by the renowned magician Saroj Rai at the Maruti-Suzuki premises in Sector 4, Bokaro, to mark the successful completion of one year since the launch of the new Maruti-Suzuki car, "VICTORIS." The event commenced with the lighting of a ceremonial lamp by the manager, Mr. Dinesh Singh.

Prominent citizens, women, and children from Bokaro participated enthusiastically in the event, alongside the entire Maruti-Suzuki team. Magician Saroj Rai thoroughly entertained the audience with his amazing and thrilling magic tricks. The highlights of the show included producing a pigeon from a handkerchief and conjuring a shower of currency notes from empty hands. The entire venue resounded with the thunderous applause of the audience as they witnessed his performance. Following the conclusion of the event, Magician Saroj Rai was honored with a traditional *Angavastram* (ceremonial stole) and a gift.

Unity and Trust: The Greatest Strengths of “Mayavi Duniya”

- Er. Magician Manoj Kaushik

Magician Prahlad Rai, the Founder-Publisher and Editor-in-Chief of the 'Mayavi Duniya' family, has delivered a clear message regarding the family's unity, trust, and mutual respect.

Rai stated, "Placing trust is a mark of our humanity, a virtue, and a strength; conversely, betraying that trust is simply the nature of those who do so."

He noted that while trust was occasionally placed in individuals outside the 'Mayavi Duniya' family, unfortunately, some failed to live up to that trust and betrayed it. Trusting someone was not our mistake; the fault lay with the person who broke that trust. He clarified that such isolated incidents have had absolutely no impact on the unity, reputation, or operations of the 'Mayavi Duniya' family. 'Mayavi Duniya' continues to stand firm on its principles and traditions and remains dedicated to serving the world of Indian magic. He advised all members that if an individual-bypassing the 'Mayavi Duniya' family-approaches or invites them personally, they should make decisions based on wisdom, awareness, and foresight rather than getting carried away by emotions.

Rai remarked, "Undermining 'Mayavi Duniya' is no trivial matter. It is not the result of a single day, a single person, or the efforts of just a few. It is an institution with a robust identity built over years of hard work, dedication, trust, and unwavering service. Shaking this solid foundation is not merely difficult; it is impossible." He further added that no matter how hard anyone tries, the unity, mutual trust, and respect within the 'Mayavi Duniya' family cannot be weakened, for its greatest strength lies not in any single individual, but in the collective loyalty, unity, and mutual trust of the entire family. It is the responsibility of us all to rise above personal invitations or individual relationships and prioritize the dignity, unity, traditions, and principles of the 'Mayavi Duniya' family. This is not merely a name, but an identity forged through years of service, struggle, and dedication; and the greatest strength of this identity is our unity. Office bearers of the Mayavi Duniya family-

Founder-Publisher and Editor-in-Chief: Magician Prahlad Rai, Jaipur

Chief Patron: Magician S. K. Nigam

Patron: Dr. P. S. Jain

Brand Ambassador: Illusionist Rajkumar

Honorary Editor: Magician Engineer Manoj Kaushik

Co-Editor: Magician Engineer Bharat Bhushan Pahi

Column Editor and Sub-Editor: Stuntman Magician Shiv Kumar,
Magician Bharat Singh Rajpurohit

Editorial Board: Magician Singhraj Chandravanshi, R. G. Tank, Baljit
Soni, Prem Kumar Gupta

Spokesperson: Arjun Singh

Managing Editor: Dr. C. P. Yadav, Mayavi Duniya

A Hindi and English monthly magazine dedicated to the world of
Indian magic-

"An identity built through years of hard work; a family strengthened
by unity."

Father-Son Duo Captivates the Audience



On August 16, at the Railway Auditorium in Bhubaneswar, Magician Sudhanshu and his son, Master Riyans, mesmerized the audience with their magic show. The performance was part of an art competition organized by the 'Rotary Club of Bhubaneswar Meadows'.

Young Riyans received great praise for his confident and engaging performance alongside his father, Magician Sudhanshu.

The 'Mayavi Duniya' magazine family extends its best wishes to Riyans for his future endeavors in both magic and academics.

Black Magic or Superstition?

Jaadoo Tona Mantar Mooth, Aadha Sach Ya Poora Jhooth

- Jadugar Arjun Singh, Ghaziabad (Spokesperson, *Mayavi Duniya*)



Friends, in the inaugural issue of the Mayavi Duniya, we launched a column titled "Magic, Sorcery, and Spells: Fact or Fiction?" but were unable to continue it for certain reasons. Now, Arjun Singh, the newly appointed spokesperson for *Mayavi Duniya*, is reviving this column. Please do



share your feedback. This article is based on an extensive conversation the author had with the late Ashok Bhandari. – Editor

How does the *Baba* know whose spirit is haunting someone?

"I will tell you whose ghost this is!" - Where exactly does the *Baba* get this information from?

Some *Babas* who claim to exorcise spirits declare the moment they see a person:

"This person is possessed by the spirit of so-and-so!"

"This spirit has come to exact revenge!"

The question arises-how did the *Baba* figure this out?

Did he truly see an invisible spirit?

Or is there a psychological and social mechanism at play here?

The game behind the scenes-

Often, during conversations, the *Baba* extracts small bits of information from the family itself-who has died, who had a dispute within the family, what the person fears, or what recent events have occurred. Then, by piecing these clues together, a story is constructed. Sometimes, the *Baba* makes a guess, and the people sitting before him provide the cues themselves-

"Yes, *Baba*, absolutely right!"

That is precisely where their belief is reinforced.

This can be understood through techniques like "Cold Reading" in psychology-the use of general or inference-based statements that the listener connects to their own circumstances.

The biggest question-

If the *Baba* can truly see a spirit, can he repeatedly identify the same entity under controlled conditions, without obtaining any information from the family?

This is the real test-not claims, but proof!

The objective of *Mayavi Duniya* is not to mock anyone's faith, but to understand what truly lies behind the mystery.

The message from *Mayavi Duniya* magazine-

"Whatever is being hailed as a miracle should be examined in the light of questioning.

Because no matter how mysterious a claim may be-the truth requires proof." To be continued.

NA KAAHU SE DOSTI

Na kaahoo se dostee, na kaahoo se bair.

Mayavi duniya mangtee, aap sabhee kee khair.

- Jadugar Prahlad Rai, Jaipur

Founder and columnist: - Mayavi Duniya

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If you appreciate praise, learn to accept criticism too.

Friends, I still recall a line by Rabindranath Tagore: "Praise embarrasses me, for I secretly crave it."

An anecdote involving Einstein also comes to mind. When someone made a critical remark about one of his inventions, Einstein paid no heed to it. Seventeen years later, the same critic repeated the same point. This time, Einstein took it seriously, acknowledged his error, and rectified it. He wrote, "If only I had

understood and corrected the mistake earlier, those seventeen years would not have been wasted."

This is also the essence of impartial journalism. If you have done good work, you deserve praise-not for the sake of flattery, but because it inspires others to do good. Conversely, if you have erred, you should face sharp criticism, irrespective of whether it comes from a friend or a foe.

For the past 24 years, you have witnessed this very approach in this column. Relationships with close ones may sometimes become strained, but true friends eventually reconnect. They understand that we are compelled to act this way in the line of journalistic duty. We do not concern ourselves with those whose sense of closeness is merely a facade. However, if the facts underlying the criticism are incorrect, you are welcome to discuss the matter with us; we are ready to make corrections and offer an apology.

To this day, we have subjected even prominent figures to sharp criticism for their mistakes while praising their good deeds. This has not affected our bond of brotherhood in the slightest, because it was a genuine bond. The revered Shivendra Vijay Ji was my mentor in writing. For six months, I engaged in critical writing and discussions with him on the topic, "Is Magic an Art or a Curse?" Everyone saw the outcome-our teacher-disciple bond grew even stronger. Criticism is meant to correct the mistakes of one's own people, yet fools mistake it for opposition.

Conferences and the Politics of Self-Interest

One more thing: one should not stand by a selfish person, even if seemingly he is on the right path. Such people are fickle and unreliable-like a vessel with no stable base. We have witnessed time and again that they are capable of betraying anyone just to get a photograph taken with a prominent figure.

There are also inactive individuals who have never actually performed in their lives-though perhaps their fathers or grandfathers were magicians. For years, no one pays them any heed. Yet, if positions or titles are suddenly handed out like freebies among such people, they forget everything else and rejoice. And if they get a chance to be photographed with a celebrity, their delight knows no bounds.

Today, organizing conferences and events has become a business. However, there are still exceptions-people who organize such conferences despite inevitably incurring financial losses. In Agra, individuals like Jitendra Baghel, Parjanya Ji, Gopal, and Surjan Singh are among those truly dedicated to the art of magic.

On the other hand, there are those who have organized numerous conferences yet fail to command even the respect accorded to an ordinary magician-despite the fact that Union Ministers and sometimes even Chief Ministers have attended their events. There is no shortcut to greatness or popularity; using conferences merely as a stepping stone yields only fleeting self-satisfaction.

As for delegate fees: how much can one person possibly consume over four or five meal sessions? One might estimate an expenditure of ₹1,000 on breakfast and meals across those sessions. A fee two to three times that amount would be reasonable, as it could cover venue and hall rental costs. Furthermore, who has ever provided an account of the financial aid received from sponsors? By charging exorbitant fees, exactly whose interests-among the magicians-are we truly serving? The **Philosophy of 'Mayavi Duniya'**-

Many people ask me over the phone what should be done to increase the number of delegates at conventions. I laugh and say, "Paint big dreams-really big ones!" After all, if they don't materialize, no one is going to come to your doorstep to complain. People might grumble for a few days, but eventually, they come to recognize the organizer's true nature. There is a Marwari saying: "Lost both the *Jogna* and the *Mudra/Aadesh*" -meaning one loses everything in the bargain; this is ultimately the fate of those who sell grand, unrealistic dreams.

'Mayavi Duniya' has consistently kept its distance from such conventions that rely on peddling grand illusions. Magicians returning from these events often start badmouthing the organizers while still on the buses or trains, compelling us to publish their grievances in 'Mayavi Duniya'-and publish them we do.

We will continue to uphold our journalistic duty, just as we always have. 'Mayavi Duniya' remains steadfast in its principle of inclusivity. Magicians across the country ask us, "How do you manage to stay so united?" We tell them: cunning individuals occasionally call our members personally, trying to sow discord among us. However, they fail to realize that these very members share everything with us, and we simply laugh at the schemers' tactics while remaining united.

Friends, whether twenty-six years ago or quite recently, I have had bitter experiences with certain people from Ajmer and a so-called 'great' figure from Jaipur. That is why I advise you: neither align yourselves with nor associate with those who seek only to serve their own selfish

interests. You might trust them and consider them your own, but be wary-staying cautious ensures peace of mind.

In this world of magic, everyone is excellent, supreme, great, and dynamic. And finally, I offer my salutations to the great magician residing within each of you.

An easy way to read the Mayavi Duniya magazine via the link

- Jadugar Prahlad Rai, Jaipur.

First, tap the three horizontal lines in the top-left corner on Facebook to open the "My groups" section.

Tap on Mayavi Duniya within "My groups" to see the magazine's large logo; then, swipe the menu bar below the logo from right to left until you see the "Files" option.

Tapping on "Files" will open the Mayavi Duniya section, displaying all the issues; you can download and read whichever issue you wish.

Please note that you must first send a friend request to Manoj Kaushik ji; the link will only become accessible after the request is approved.

If you still face any difficulties, you can contact us to request for the PDF.

Please remember not to circulate or share the PDF on WhatsApp groups or social media.

Regular and Popular Special Features of "Mayavi Duniya"

Every issue of the "Mayavi Duniya" magazine brings with it an invaluable treasure trove of knowledge, experience, and inspiration. The magazine's regular columns are particularly popular among readers and are eagerly read every month.

Magician Rai's renowned column "**Na Kahu Se Dosti**," Manoj Kaushik's thought-provoking feature "**Mano To Bhala**," Bharat Raj's engaging column "**Chalte-Chalte**," and Arjun Singh's widely acclaimed column "**Jadu, Tona, Mantar-Muth**" provide readers with fresh information and new perspectives through articles that are practical, informative, research-based, and worthy of preservation.

It is precisely because of these outstanding and useful columns that "Mayavi Duniya" has evolved from being merely a magazine into a trusted repository of knowledge for practitioners of the magical arts, performers, and readers alike.

The popularity of "Mayavi Duniya" is its own greatest hallmark-

"What is evident needs no proof." This adage holds entirely true for the international magic monthly "Mayavi Duniya."

It is difficult to describe the magazine's popularity in words, as its success speaks for itself. Today, driven by unbiased journalism, high editorial standards, and a spirit of dedicated service to the art of magic, "Mayavi Duniya" has established a distinct identity not only within the country but also abroad.

The letters of praise, good wishes, and appreciative messages constantly received from magicians, magic enthusiasts, and veteran artists-both domestic and international-serve as tangible proof that "Mayavi Duniya" has secured a significant place among the most trusted, respected, and popular magazines in the world of magic.

This affection, trust, and respect constitute the greatest asset of "Mayavi Duniya," propelling it continuously toward new heights.

Mano To Bhala, Na Mano To Bhala

Why Don't We Jadugars Do This?

Jadugar Er. Manoj Kaushik

Honorary Editor Mayavi Duniya,
+919875142678



Greetings, fellow magicians.

In the previous issue, we discussed how magicians-at their own respective levels-can leverage their names and reputations. Continuing that conversation, in this issue, I aim to share the experiences I have gathered over the past month. In the current era, the situation for veteran magicians is such that Generation Z often refuses to even acknowledge them as magicians. Yet, the fundamental essence, techniques, and genres of magic have been passed down to the new generation precisely by such veterans. Barring forms like e-magic, mobile magic, or tablet magic-which rely on electronic gadgets-veteran magicians operate at a level far superior to the new generation when it comes to traditional magic arts.

Let us try to understand this through a story:

A wrestler had a son. The wrestler was a champion at arm-wrestling; watching him compete, his son also learned the nuances of the sport. Gradually, the son grew into a young man while the father aged. The young son became arrogant about his skills; he believed that if he could defeat his father-the reigning champion of the entire state-in an arm-wrestling match, he would instantly become the state champion himself.

Driven by this thought, he approached his father and challenged him publicly: "Can you beat me in an arm-wrestling match?" The father was not merely educated; he possessed true wisdom born of experience.

The father gave a magnificent reply: "Son, my hand is not meant to wrestle against yours. It is meant to pat your back in appreciation when you return after defeating arm-wrestlers from across the world."

The son was left speechless, as was the entire gathering. We, too, should adopt a similar attitude; if the next generation surpasses us, our hands should be there to pat their backs in praise. It is also worth noting that the new generation should not insist on locking horns with senior magicians.

"Why can't we do this? We ought to do exactly that"-these are matters worth considering. It is my personal view that we should reflect on this; it is a subject deserving of thought. Rest, you all are wise, you all are more intelligent than me, you are knowledgeable, so, I would say that the matter is left for you to accept my view or not.

Magician Jitendra Baghel's Grand Magic Show **Captivates Jain Community in Naugaon**

On 24th September, Jitendra Baghel from Agra performed a grand magic show for the Jain community in the town of Naugaon, Alwar, Rajasthan.

The audience was spellbound by his magical performance. The magic was so well-loved that he was honoured three times during the ongoing show. Mayavi Duniya family congratulates & wishes him very best!



Chalte – Chalte

Step By Step

- Jadugar Bharat Raj, Delhi
Phone: 8860403094



shortcomings.

Heartfelt greetings to the magic community.

The current times are undoubtedly challenging for the magic community. A tendency to project oneself as superior while disregarding respect for others reflects the state of our mutual understanding.

Today, I am attempting to highlight a few specific

Lack of mutual unity-

Personal rivalries and differences among magicians often overshadow collective interests. If artists unite to raise their issues, their voice could carry much more weight.

Lack of respect for the art form and lack of organization-

Many still view magic merely as entertainment, whereas it is a serious performing art. Organized efforts by magicians could help garner the respect this art form deserves.

Lack of training for the new generation-

Senior magicians possess years of experience, yet-with a few exceptions-they often fail to systematically pass this knowledge on to the next generation. Training centers, workshops, and *Guru-Shishya* (mentor-protege) programs need to be developed. Magicians like Rai Sahab and Rajkumar Ji remain revered figures of the *Guru-Shishya* tradition.

Failure to keep pace with technological changes-

Audience preferences are evolving. There is a need to integrate magic with digital screens, social media, video content, and modern stage technology. Simultaneously, there is a need to practice and showcase manual dexterity, sleight of hand, classic magic, and traditional routines. We may reach the moon and stars, but audiences still prefer magic rooted in manual dexterity. Although we live in a technological age, the excitement often fades when magic relies too heavily on technology.

Financial insecurity among artists-

For many magicians, performance opportunities are irregular. Despite hard work and practice, income remains unstable. Provisions such as insurance, pensions, assistance funds, and access to government schemes could prove beneficial for artists. Lack of professional management and marketing –

Many talented magicians excel at their craft but fail to devote sufficient attention to branding, social media, bookings, promotion, and business management.

Failure to preserve the history of the art of magic –

There is inadequate documentation regarding veteran magicians, their performances, rare props, posters, and techniques. This risks depriving future generations of a vital legacy, although the 'Mayavi Duniya' family makes every effort to address this; the founder-publisher himself is a living repository of this history.

Lack of innovation –

If magic remains confined to old, repetitive tricks, audience interest may wane. Fresh experimentation incorporating Indian culture, storytelling, music, science, and modern technology is essential.

Lack of awareness regarding artists' rights –

Artists should adopt clear guidelines and written agreements concerning performance fees, contracts, travel expenses, recording rights, and cancellation policies.

Absence of mutual respect –

Divides between senior and junior artists, the undervaluing of each other's craft, or personal disputes weaken the community as a whole. Both talent and experience deserve respect.

The greatest need –

In my view, the magic community needs to shift from competition to collaboration. A robust magicians' association-working on training, artists' rights, financial support, government recognition, magic festivals, nurturing young talent, and preserving the history of the art-could bring about significant change in the field.

The magic community is considered rich in diverse talent, yet internal infighting and rivalry have escalated to the point where self-aggrandizement often takes precedence over the collective interests of the art form.

It is not appropriate to list names repeatedly; there are many stalwarts who have dedicated their lives to this art-you are well aware of who they are.

I salute the spirit of uplifting the art of magic and the genuine concern for its shortcomings that resides within all of you. Respect for magic itself should be considered respect for every magician. The 'Mayavi Duniya' family is our own; serving the art of magic is everyone's dream.

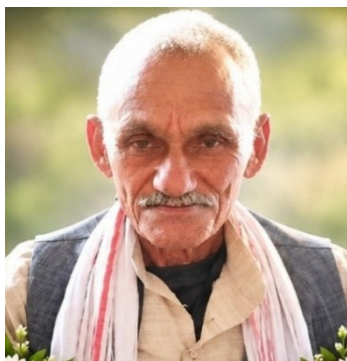
Regular Theater Jadugars of the Country

- Jadugar Shivkumar

Name of Star	Venue	City (State)	Date
Jadugar Anand	At rest	-	-
Karan Jadugar	At rest	-	-
Jadugar Shivkumar	Hanumangarh	(Rajasthan)	18 Sept
Jadugar O. P. Sharma (Jr.)	Charbag Lukhnow	(U.P.)	25 Sept
Jadugar Ajooba	Bhagta Bhai	(Punjab)	10 Sept
Jadugar Anchal	Mehsana	(Gujarat)	-
Jadugarni Bhawana	No information available	-	-
Jadugar Virat (Junior)	Kuchaman City	(Rajasthan)	29 Aug
Jadugar Mangal (Junior)	No information available	-	-
Jadugar Sikandar	Nellore	(A.P.)	20 Aug
Jadugar M. K. Pandit	Sahibganj	(Bihar)	27 Aug
Jadugar Shankar Samrat	Dumka	(Bihar)	12 Aug

Jadugar Natwarlal	Raunak	Banswara	(Rajasthan)	21 Aug
Jadugar J. Kumar		No information available	-	-
Jadugar Prince		-	-	-
Jadugar R. Sorcar		No information available	-	-
Jadugar Hemraj		Dibrugarh	Assam	2 Oct.
Jadugar Vikas		-	-	-
Jadugar R. K. Heera Lal		No information available	-	-
Jadugar S. K. Sarkar		Surat	(Gujarat)	10 Aug
Jadugar Badasha (Odisha)		Bijnaur	(U.P.)	22 Aug
Jadugar Deep Kumar		Motihari	(Bihar)	-
Jadugar P. K. Samrat		-	-	-
Jadugar Dev Kumar Pasha		-	-	-
Jadugar Shiva		-	-	-
Jadugar Samrat Shaka		No information available	-	-
Jadugar Lakhan		No information available	-	-
Magician Shyam Samrat		Rama Mandi Next camp Mandi	(Punjab)	11 Sept.

Father of Magician Devvrat Dwivedi Demise



According to reports received from Madan Bharti, Kaushal Prasad Dwivedi-father of magician Devvrat Dwivedi, a resident of Prayagraj district-passed away on September 7.

He was also well-versed in the law.

The 'Mayavi Duniya' family extends its condolences on his passing.

Renowned Mauritian Magician 'Junior Ustad Raja' Passes Away

Extremely sad news has emerged from the world of magic. Shailesh Sharma 'Chutu'-the renowned Mauritian magician known in the magical community as 'Magician Junior Ustad Raja'-passed away in India on September 1, 2026. He was only 44 years old.

The late Shailesh Sharma ('Chutu') was the beloved son of Mr. Gurudutt Chutu, a resident of Baramia, Rose Belle, Mauritius. Through his magical prowess, he had brought acclaim to the Indian art of magic not only in Mauritius but in other regions as well. His untimely demise has sent a wave of grief through the entire magic community.



His final journey will commence on Saturday, September 5, 2026, at 11:30 AM (IST) from Mahipalpur, New Delhi, proceeding to the Lodhi Crematorium, New Delhi, where the last rites will be performed.

The Mayavi Duniya magazine family prays to the Almighty for the peace of the departed soul and extends its deepest condolences to the bereaved family.



Dear Reader Brothers, Mayavi Duniya 2E is a Friends Circle of Jadugars. The content published in this article is the author's own opinion. The direction of our thinking is in the interest of art and artists, and we share our own thoughts through this platform. It should be our aim to get the upliftment of magic art.

Your suggestions should be sent on phone on +919057240329 or +919251370777 or +919875142678 or +916260586864 emailed to us on mayaviduniya2e@gmail.com or mayaviduniya@gmail.com

Note: - All the Jadugar brothers are informed that any news for publishing in the Mayavi Duniya magazine should be sent directly to the Honorary Editor Manoj Kaushik's WhatsApp No. 9875142678, honorary co-editor Bharat Bhushan Pahi +916260586864 or Publisher Jadugar Rai on WhatsApp number 9057240329. It will not be possible to publish the news which is already published in any group or in social media. Therefore, publish the news in any of the groups after publication in the journal, please send unpublished news only.

Jaipur will be the jurisdiction of all dispute on any Material published in the Mayavi Duniya